

# Square Chocolate 5g

Cat. No 0040

PANTONE:

PANTONE ..... C  
PANTONE ..... C  
PANTONE ..... C

CMY:

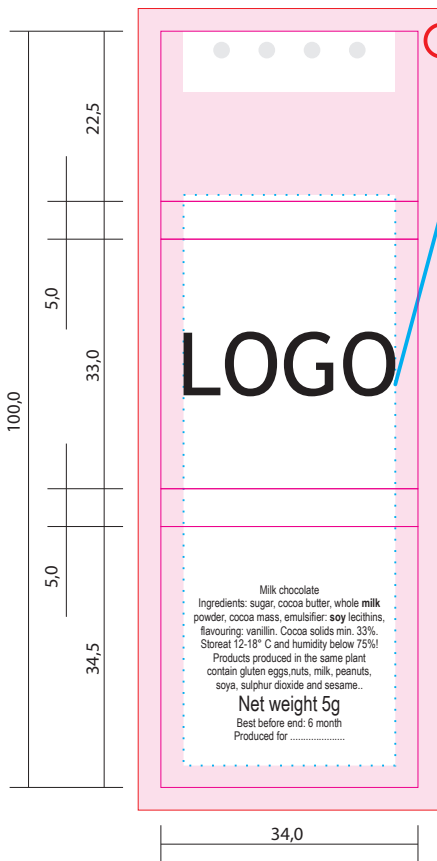


CMYK:



bleed of 3 mm  
on each side!

margin min  
3 mm



CALLAS

# HOW TO PREPARE PROJECT / PRINTING MATERIALS

## Offset / Digital printing

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Works for printing are accepted in vector formats or as bitmaps.

Accepted file formats: Vector files (they ensure the highest quality of fine vector elements, texts and lines):

File from a vector programme - Corel Draw up to x6 version (.cdr). Texts obligatorily transformed into curves. If in a file a bitmap is placed which was created earlier, e.g. in PhotoShop programme, please give it earlier proper dimensions and resolution (TIF, 300 dpi, 1:1, CMYK colours).

A universal postscript format up to CS5 version (.eps). Texts obligatorily transformed into curves. If in a file a bitmap is placed which was created earlier, e.g. in PhotoShop programme, please give it earlier proper dimensions and resolution (TIF, 300 dpi, 1:1, CMYK colours).

Portable Document Format (.pdf). Texts obligatorily transformed into curves. If in a file a bitmap is placed which was created earlier, e.g. in PhotoShop programme, please give it earlier proper dimensions and resolution (TIF, 300 dpi, 1:1, CMYK colours).

By offset print there is a possibility of using additional colours (pantone pallet).

Bitmaps (the easiest method of preparing photographic works without vector elements):

Required resolution of the file is 300 dpi in 1:1 format. The work must be prepared in CMYK colours.

Bitmaps need to be prepared as compressed TIF format files.  
Required resolution of the file is 300 dpi in 1:1 format.  
The work must be prepared in CMYK colours.

**NOTICE! Graphics from Power Point presentation and Office documents without processing is not suitable for polygraphic applications.**

NOTICE! By creation of bitmaps and vector files please remember to prepare bleeds (3mm from each edge). Please pay attention so that "loose" elements inside the material prepared for printing are located at least 3mm from the cutting edge.

**Improper setting of work parameters may disable its proper printing.**

Please remember that the same image on each office screen will be displayed in different colours.

We reserve the right to make slight changes to projects, e.g.: 1-3% rescaling in order to make bleeds. In the case of improperly defined colours, e.g. RGB when printing in PANTONE or CMYK colours, we automatically recalculate them to proper colour spaces.

## FLEXOGRAPHIC printing / TAMPO printing

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Graphical elements should be in vector formats: CDR, EPS, PDF.

Texts obligatorily transformed into curves. Colours defined in pantone C-coated pallet.

It is recommended to avoid tonal changes, using bitmaps and printing of welds (in flexographic printing).

In flexographic printing the minimum width of the line is 0.1 mm and 0.2 in negative.